



ACG[®]

Association for Corporate Growth

6 - 7 NOVEMBER 2017 | HILTON LONDON BANKSIDE | LONDON, UK

EUROGROWTH[®] 2017

SPONSOR PROSPECTUS



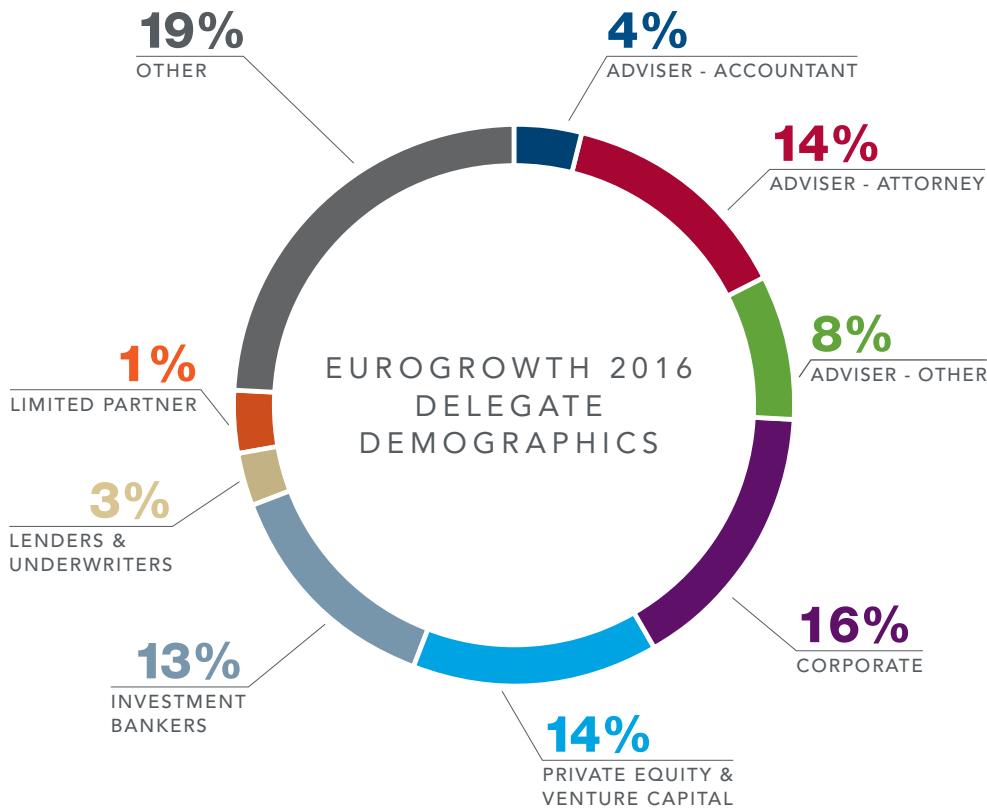
A woman with long brown hair and glasses is seated in a conference room, looking towards the left. She is wearing a black top. Other people are visible in the background, also seated. The scene is dimly lit, suggesting an indoor conference setting.

“

EuroGrowth brings together deal sources and investors from Europe, Asia and emerging markets unlike any other conference in the EU. You'll connect with people that you'll do business with for years to come.

Hans van Ierland, CEO, HPE Growth Capital

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FOR A FULL ATTENDEE LIST, [CLICK HERE](#).

EuroGrowth 2017, 6 – 7 November 2017 in London, is the premier source for networking and deal flow in the middle market. EuroGrowth brings together more than 200 financial professionals (private equity executives, intermediaries, lenders, limited partners, service advisory firms, corporate executives and development officers) from all industry segments across Europe and the globe, offering delegates three key benefits: capital, connections and deals.

Quality networking and exposure to the most influential thought leaders makes EuroGrowth the most effective way to tap into the global middle-market community in one convenient location. You'll form trusted relationships with the people you need to drive business growth today and well into the future.

EUROGROWTH DELEGATE STATISTICS

NEARLY
\$2 BILLION
DEPLOYED

146 DEALS
COMPLETED



5% OF ALL
GLOBAL
PE DEALS

SITTING ON
\$11.89 BILLION
IN INVESTABLE CAPITAL

SCHEDULE-AT-A-GLANCE

As of 12 April 2017*

MONDAY, 6 NOVEMBER

10:00 – 10:30 a.m.	Chapter Leadership Meeting
10:00 a.m. – 6:00 p.m.	EuroGrowth Lounge Open
11:00 a.m. – 12:30 p.m.	OPENING KEYNOTE PROGRAMME
12:30 – 1:30 p.m.	Lunch
1:45 – 2:45 p.m.	Concurrent Breakout Programmes
3:00 – 4:30 p.m.	AFTERNOON KEYNOTE PROGRAMME
4:45 – 5:45 p.m.	Concurrent Breakout Programmes
6:00 – 7:30 p.m.	ACG CAPITAL CONNECTION® & OPENING RECEPTION
8:00 – 10:00 p.m.	ACG European Chapters Reception

TUESDAY, 7 NOVEMBER

9:00 a.m. – 2:30 p.m.	EuroGrowth Lounge Open
9:00 a.m. – 10:30 a.m.	KEYNOTE PANEL
11:00 a.m. – 12:00 p.m.	Concurrent Breakout Programmes
12:15 – 2:30 p.m.	LUNCHEON KEYNOTE PROGRAMME
3:00 – 4:00 p.m.	Chapter Executives Meeting

*Subject to change



SPONSORSHIP HIGHLIGHTS

Host a Table in the EuroGrowth Lounge

Create a presence for your firm in the Lounge.

Send Your Team

Sponsors receive two complimentary registrations to EuroGrowth.

Gain Brand Visibility

See your firm's logo in lights as EuroGrowth recognizes sponsors on stage, in the on-site programme, conference app and on signage.

Additional Sponsorship Opportunities*

Customize your sponsorship by adding in any of the following:

- Panel speaking opportunities
- Break sponsorships
- Hotel keycard sponsorship
- Wi-fi sponsorship
- Charging stations
- Lanyard sponsorship
- Other ideas welcome

**Additional fees may apply*



OPTION 1:

DIAMOND SPONSOR

£8000 + VAT

Diamond sponsors receive the benefits below:

- Exhibit space with table and two chairs
- Four (4) complimentary conference registrations for use by company representatives or clients
- One luncheon sponsorship (to be shared with other Diamond Sponsors)
- Participation on one content panel or appropriate executive roundtable (To be determined by topic.)
- Company logo with hyperlink on EuroGrowth.org
- Recognition as “EuroGrowth Diamond Sponsor” on signage
- Rotating leaderboard banner ad on EuroGrowth.org homepage and internal pages
- Company profile in conference app
- Full page ad in the on-site programme
- Company description (150 words) and logo in on-site programme
- Recognition as “EuroGrowth Diamond Sponsor” in Thank You ad featured in ACG's official publication *Middle Market Growth*
- Opportunity to purchase discounted advertising in the Fall issue of *Middle Market Growth* (magazine to be distributed at EuroGrowth)
- Badge ribbons recognizing “Event Sponsor” for company representatives

OPTION 2:

EVENT SPONSOR

£4600 + VAT

Event sponsors receive the benefits below:

- Exhibit space with table and two chairs
- Two (2) complimentary full conference registrations for use by company representatives or clients
- Company logo with hyperlink on EuroGrowth.org
- Recognition as “EuroGrowth Event Sponsor” on signage
- Rotating leaderboard banner ad on EuroGrowth.org internal pages
- Company profile in conference mobile app
- Company description (100 words) and logo in on-site Conference Program
- Recognition as “EuroGrowth Event Sponsor” in Thank You ad featured in ACG's official publication, *Middle Market Growth*
- Opportunity to purchase discounted advertising in the Fall issue of *Middle Market Growth* (magazine to be distributed at EuroGrowth)
- Badge ribbons recognizing “Event Sponsor” for company representatives

CONTACT US

To discuss EuroGrowth sponsorship or to learn about year-round opportunities, please contact:

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